



ProMD Health
Joining the team

302



aesthetic + anti-aging medicine

LOOK & FEEL
YOUNGER

GEORGE O. GAVRILA, MD
AMY FLEMING, PA-C

After rapid growth of our practice within the last few years, we are now offering the opportunity to join our team by opening your own ProMD Health! The ProMD Health franchise model is designed to empower the physician to own their own practice and provides the tools, support, and training necessary to provide quality aesthetic care inside of a well-vetted and working system with the support of the ProMD Health brand and methods behind you.

ProMD Health prides itself in providing the quality of care that modern day clients deserve and expect. The ProMD Way has been established after years of trial and error to benefit the provider, patient, and practice of aesthetic medicine. Our team is committed to patient satisfaction and retention, philanthropic values, and delivering the tools and training our providers need to thrive inside of our system.

ProMD Health



Design & Construction

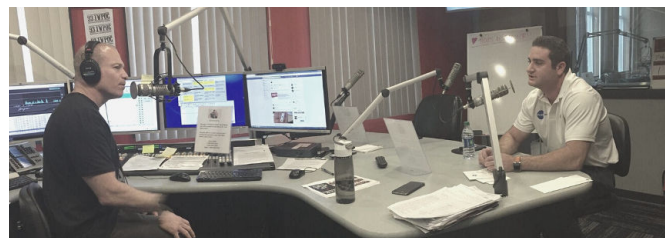
The ProMD Corporate team has lived through build outs before and will make sure that you don't go through it alone and reap the benefits of our best practices. We have negotiated deals with contractors and suppliers to make sure that you get the most bang for your buck.





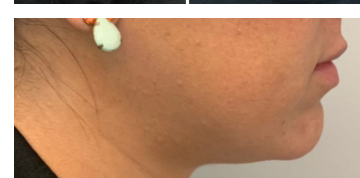
Staff Selection

The crux of all ProMD Health practices is staff & training. Our team will help you to hire smart and hire right to avoid future issues. You and your practice manager will be trained in effective management techniques and you and your entire team will receive operations and sales training.



Treatments and products

ProMD Health specializes in cutting edge and in demand procedures including Botox, dermal fillers, laser treatments, PDO thread lift, hormone replacement therapy, facial rejuvenation, vaginal rejuvenation, and body contouring. Touting some of the most advanced devices such as HydraFacial, EmSculpt, and Sciton Halo. ProMD Health uses its complete suite of treatments to cater to each patient's unique needs to help them Look Younger on the outside and Feel Younger on the inside. Whether the patients goals are prevention, treating a skin condition, looking like they did 10 years ago, or feeling like they did 10 years ago, ProMD Health has something for everyone.



TRAINING

Initial Training Includes:

- History, philosophy, core values, brand standards
- Operating Model and Procedures
- Customer service, product knowledge, and systems
- HR – Employee selection and retention

Medical Training will take place both on and off site. Using the latest telemedicine + VR technologies and didactic coursework you will be able to get introduced to the field while still practicing your old specialty.

Training will be conducted by George O. Gavrilu, MD a national trainer for Allergan, Galderma, Suneva, and others as needed to ensure your outcomes are stellar and up to ProMD standards.



ProMD Health in the media

ProMD Health has been recognized and awarded in numerous media channels including Inc. 5000, Baltimore Lifestyle, Faces of Annapolis, Faces of Baltimore, WWE Divas, Better Business Bureau Torch awards and three time winner of the Best of Annapolis, West County & Eastern shore.



ProMD Health is the best place in the area to go for Botox treatments! I went before my sisters wedding for a little refresh and the results were amazing. The team answered all questions and the inject was virtually painless! The staff is so friendly and knowledgeable , they made me feel right at ease! The office is also super cute. I send everyone I know to The team at ProMD!

WeddingWire, June 2020

ProMD is the only place I get my injections done. Janette has been absolutely amazing over the years! Kind, and always making me feel at ease... and the results are always perfect! I just had a baby and couldn't get anything done, but now since I stoped breastfeeding I can not wait to get my face refreshed again!

Google, November 2019

I cannot speak highly enough of ProMD Health and Dr. Gavril. The staff was extremely warm and welcoming from the moment I walked in. Dr. G was very assuring when I expressed my concern about wanting to appear natural. The procedures I had done were the PDO thread lift, as well as injections to enhance my cheeks and jawline. There was minimal discomfort during the procedures and none after. I have received endless compliments as my skin appears firmer and more youthful. Some even think I've lost weight! I am thrilled with the results when I look in the mirror and now see a younger version of myself. I fully trust Dr. G as a skilled and knowledgeable professional and highly recommend him and ProMD Health!

Yelp, June 2019

"Have been having treatment for over 10 years at ProMD and have had excellent treatment! Dr G and the girls are professional and warm caring people!Have had many treatments and going to have the BBL treatment in 2 months. It's a nice boost to your esteem having a happy fix at ProMD with the girls or Dr G. Never a disappointment when I go."

RealSelf, February 2020

There are so many places to get botox and fillers. I have tried them all and I find myself always coming back home to see Dr Gavril and his wonderful staff. How I get treated coming in through that front door and the way I feel as I am leaving and how I look days and months after is absolutely priceless to me. I could go anywhere really but I choose ProMD Health!

Yelp, June 2020

What patients are saying

A woman with blonde hair, wearing a white lab coat and pink gloves, is administering a cosmetic treatment to a client. The client is lying down, and the woman is using a small applicator on her face. The background is a blurred indoor setting.

“

*Aesthetic
treatments are
becoming a greater
part of the over all
wellness and self-
care conversation.*

”

62%

of consumers in the U.S. want to revitalize the way they look or look like a refreshed version of themselves.

83%

of consumers worldwide are willing to invest in their appearance.

63%

of consumers worldwide consider spending money worthwhile to improve the way their face looks.

Worldwide, consumers no longer shy away from pursuing the look they want with the help of their physician.

98%

of consumers worldwide would consider professional treatment at some point in their lives

52%

of consumers worldwide would consider dermal filler injections at some point in their lives.

63%

of consumers worldwide feel overall appearance impacts how successful they are in life

60%

of U.S. consumers would consider wrinkle relaxing injections at some point in their lives

82%

of consumers worldwide believe injectable treatments are socially acceptable.

34%

of U.S. consumers say they 'always use apps to modify something on my face' before posting a photo.

More than 73% of consumers worldwide expect to spend money on a physician-administered aesthetic treatment in the next year, compared to 50% who reported spending money in the past year.

62% of physicians around the world expect the volume of their patients seeking aesthetic procedures to increase in the next year.

Treatment	2000 # of treatments	2018 # of treatments	% increase from 2000 - 2018
Dermal Fillers	84,724	2,676,970	3,160%
Neurotoxins (Botox & Dysport)	786,911	7,437,378	945%
Laser Skin Resurfacing	170,951	594,266	348%
Laser Hair Removal	735,996	1,077,490	146%
Chemical Peels	1,149,457	1,384,327	120%

*Data collected from The American Society of Plastic Surgeons 2018 Plastic Surgery Statistics Report

ProMD Strengths

- Pre-negotiated Vendor Contracts = Greater Profitability & ROI
- Tried and Tested Patient Acquisition = Stronger Revenue Stream
- Data Driven Methods = Smarter Business Decisions
- Expert Training = Better Results & Patient Outcomes
- Growing Industry = Steady Growth Potential

ProMD Differences

- Patient Centered Personalized Experience
- State of the Art Tools & Techniques
- Unparalleled Retention Rates
- Eye Catching & Engaging Social Media
- Community Staple Integration Plan

With consumer interest in medical aesthetics at an all-time high, now is the time to join the ProMD Health team. The popularity of medical aesthetic treatments continues to surge, fueled by fewer societal taboos, growing technological breakthroughs, millennials (consumers 21-35), and men entering the fray. The worldwide aesthetic market is projected to be worth approximately \$26.53 billion by 2024, up from \$10.12 billion in 2016. The impact we have on the community we serve is bigger and better when we work together instead of as individuals.

We're here to help

Financing options available for qualified
candidates

To learn more or to schedule an interview,
please email

Mario@promdhealth.com

Or submit your information at

[https://promdhealth.com/own-your-own-
promd-health/](https://promdhealth.com/own-your-own-promd-health/)